



For: EA Logistics

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FOR IMMEDIATE RELEASE

**Carbon-Neutral Freight Is Featured Topic at
Go Green Business Conference and Expo at Oakton Community College**

Chicago, IL - Mike Ellis, President of EA Logistics, explained how to “green” freight delivery -- one of the dirtiest but necessary aspects of business operations -- at the Go Green Business Conference and Expo on March 28, 2008 at Oakton Community College. Ellis discussed how **Delivered GrEAn™**, the company’s green freight initiative can help businesses of all sizes and types extend their sustainability efforts throughout the supply chain. “By providing free carbon offsets to our customers’ shipping, we are trying to reduce the negative impact of one of most difficult environmental issues facing business today,” said Mike Ellis, president of EA Logistics.

Sponsored by the City of Des Plaines, Oakton Community College, DEEP Green (Des Plaines Energy and Environmental Program) and Green2B/Green2C Marketing, the conference attracted over 200 business and political leaders from Northern Illinois. Featured speaker was Lt. Governor, Pat Quinn. Quinn's office is charged with the development of programs such as the Sustainable University Compact, Illinois Rain Garden Initiative, Green Communities Initiative, and IllinoisCarpool.org. He also is chair of a task force to increase the state's use of biofuels. Other key speakers included Des Plaines Mayor Tony Arredia who is also President of the Northwest Municipal Conference, Debbie Hammond of Abbott and Candice Allen of HSBC North America. Moderator of the Business panel was Mark Walsten, 6th Ward Alderman of Des Plaines, Illinois and chair of DEEP GREEN, which

included speakers on green building and construction materials, transportation, and facilities management.

EA Logistics developed **Delivered GrEAn™** to help customers offset the carbon generated during shipping. “Although it’s important to reduce carbon emissions to the greatest possible extent by reducing the amount of materials and buying locally, a certain amount of shipping is unavoidable. We wanted to offer our customers an easy, practical way to address this problem that doesn’t add any extra cost,” said Ellis.

Through **Delivered GrEAn™**, EA Logistics computes emissions for each shipment based on distance, weight and mode of transportation and offsets 100% of these emissions by purchasing carbon credits from Carbonfund.org, which then invests the funds in renewable energy, energy efficiency and reforestation projects. After the shipment has been **Delivered GrEAn™**, the shipper gets a receipt documenting the amount of CO2 that has been offset, which can be addressed to the client or the client’s customer. The program can be further tailored to fit the specific needs of booth builders, exhibitors, show management companies, general contractors and associations.

In addition to providing carbon offsets, EA Logistics also works to reduce pollution by using bio-diesel fuels in its trucks and adopting other eco-friendly practices in its business. Because of their environmental track record, EAL was also chosen to provide freight services for Stetson Exhibition Services in support of the US Green Building Council’s Green Build International Conference and Expo. EA Logistics was also named as Official Freight Carrier for Chicago’s celebrated “Cool Globes” public art program in 2007.

EA Logistics is a domestic and international freight forwarder that provides personalized service 24 / 7 / 365 via ground, air and ocean modes. EA Logistics also handles transport for the trade show industry, provides official carrier support with on-site representation, moves caravans and offers complete warehousing services and delivers a full menu of tradeshow-specific freight solutions. Whether the shipment is a small single shipment or multiple truckloads, EA Logistics has the depth of resources to cover transportation needs of independent businesses as well as large public companies.

For more information or a free quote, visit www.DeliveredGrEAn.com or contact: 800- 863-5948 or DeliveredGrEAn@ealogistics.com.